

Halifax Fly-Fishers Club

# The Core Components for Fishing Success



The Durham Fly Fishing Company

[www.durhamflyfishing.co.uk](http://www.durhamflyfishing.co.uk)

# About The Durham Fly Fishing Company

## About Me Stuart Wardle



A fanatical fly fisherman and coach who has been lucky to have fished with some great fishermen in many fantastic places around the world.

Fly Fishing Bio: 1967 first perch on a worm 1999 England International; 2002 CEFF Chairman 2006 Team England Rivers Manager; 2010 Commonwealth Team Silver Medal (Wales) 2011 Started The Durham Fly Fishing Company; 2012 Commonwealth Team Silver Medal (Tasmania); 2012 Appointed Head Coach to the Angling Trust/ADB Talent Pathway Programme; 2013 Governance & Development Officer at AT TEFF, 2014 Commonwealth Team Silver Medal (Devon, England)

# What is success ??

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# A happy Man ??



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First ever grayling on the fly....sorry no fish were photographed in this picture !!



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**Whoo Hoo...  
Success and only  
15 minutes**

A Norwegian  
Mackerel between  
Ferry crossings

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*“HAPPINESS IS THE ULTIMATE PURPOSE OF  
HUMAN EXISTENCE” ..... ARISTOTLE*

*We all seem to be continually  
searching for the road to happiness  
when actually.....*

*.... happiness is the road*



# Components of Fishing Success (Happiness?)

Be clear of what success means for you

? ? ? ? ?

So what are the Core Components  
of a successful fishing strategy

1. LOCATION
2. PRESENTATION
3. FLY

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= Confidence



# Location

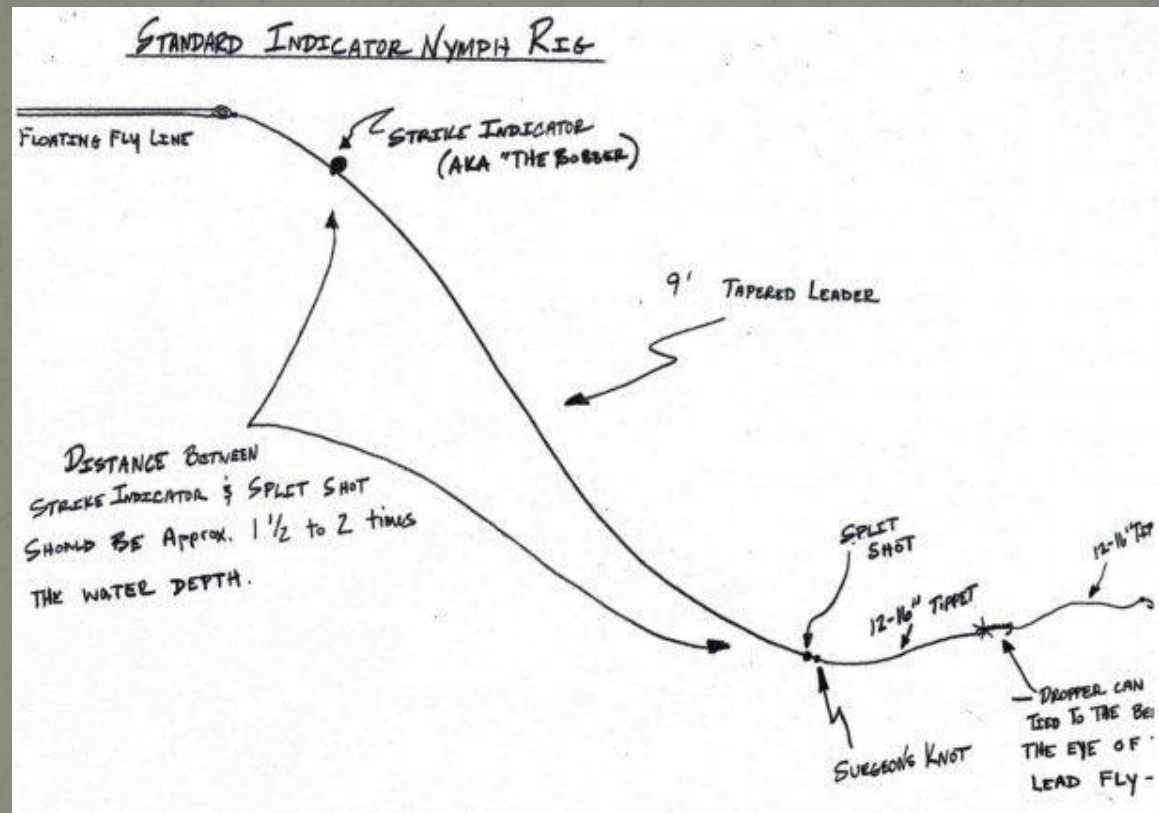
- Where do we fish?



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# Presentation

- How do we fish?





# Fly

- What fly to use?
  1. Size & Density
  2. Shape
  3. Colour



# CONFIDENCE





- Ah Ha !!!
- “20% Anglers Catch 80% of fish”
- Some people are just Fishy Folk?
- She always does well at this venue
- Who here is a thinking angler?

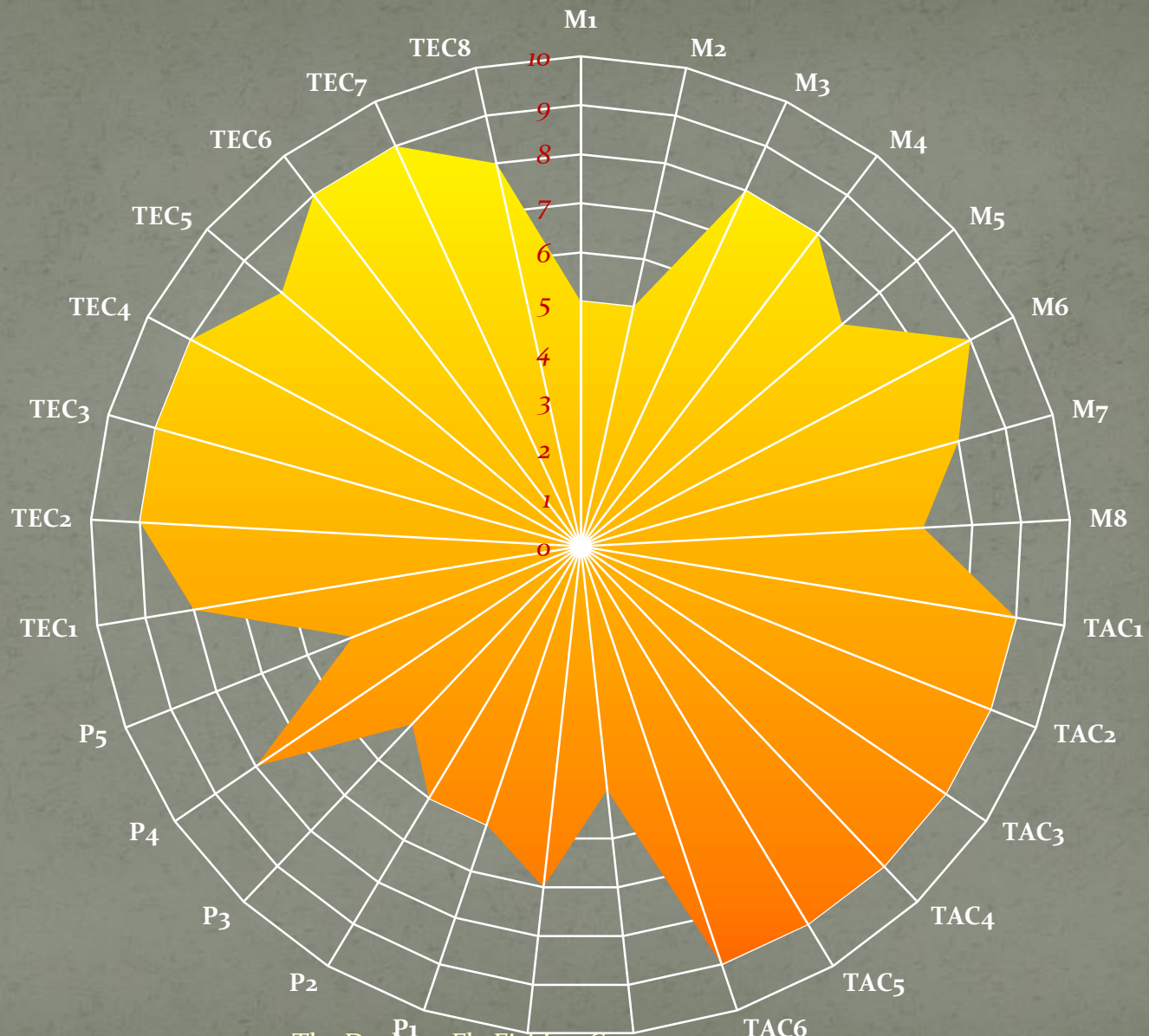


# Elite Angling Core Competencies

- **TEAM** AT TEFF Personal Self Assessment
- **Self Assessment Score 1 to 10**
- **MENTAL** M1 Ability to process information o M2 Positive Attitude o M3 Ability to perform under pressure o M4 Preparation before & during competition o M5 Ability to work and contribute in a team environment o M6 Knows strengths and non strengths o M7 Performance focused o M8 Desire/Thirst for success o
- **TACTICAL** TAC1 Selection of appropriate tackle o TAC2 Ability to “read” a peg and develop a plan o TAC3 In depth knowledge and practical application of all methods o TAC4 Ability to fish in “match mode” o TAC5 Wading and watercraft o TAC6 Decision making and adaptability o TAC7 Thorough Preparation o TAC8 Knowledge & Experience o
- **PHYSICAL** P1 Nutrition & hydration o P2 Maintaining energy levels o P3 Coping under pressure & managing stress o P4 Concentration o P5 Overall fitness and well-being o
- **TECHNICAL** TEC1 Casting techniques o TEC2 Knowledge & understanding of TEFF, IFFA & FIPs Mouche rules o TEC3 Leader construction o TEC4 Presentation methods o TEC5 Terminal tackle and rigs o TEC6 Playing and landing fish effectively o TEC7 Fly-tying o TEC8 Wading & Approach o

	Name		
	TEAM		
<h2 style="text-align: center;">AT TEFF Personal Self Assessment</h2>			Self Assessment Score 1 to 10
MENTAL	M1	Ability to process information	0
	M2	Positive Attitude	0
	M3	Ability to perform under pressure	0
	M4	Preparation before & during competition	0
	M5	Ability to work and contribute in a team environment	0
	M6	Knows strengths and non strengths	0
	M7	Performance focused	0
	M8	Desire/Thirst for success	0
TACTICAL	TAC1	Selection of appropriate tackle	0
	TAC2	Ability to "read" a peg and develop a plan	0
	TAC3	In depth knowledge and practical application of all methods	0
	TAC4	Ability to fish in "match mode"	0
	TAC5	Wading and watercraft	0
	TAC6	Decision making and adaptability	0
	TAC7	Thorough Preparation	0
	TAC8	Knowledge & Experience	0
PHYSICAL	P1	Nutrition & hydration	0
	P2	Maintaining energy levels	0
	P3	Coping under pressure & managing stress	0
	P4	Concentration	0
	P5	Overall fitness and well-being	0
TECHNICAL	TEC1	Casting techniques	0
	TEC2	Knowledge & understanding of TEFF, IFFA & FIPs Mouche rules	0
	TEC3	Leader construction	0
	TEC4	Presentation methods	0
	TEC5	Terminal tackle and rigs	0
	TEC6	Playing and landing fish effectively	0
	TEC7	Fly-tying	0
	TEC8	Wading & Approach	0





# But Hang on a minute.....

- What was success for you?



# Success

is liking yourself,  
liking what you do,  
and liking how  
you do it.”

– Maya Angelou



# Success and the road of Happiness



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# Thank you

Stuart Wardle

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